

BEFORE THE BOARD OF COMMISSIONERS OF LANE COUNTY, OREGON

ORDER NO: 22-10-11-01

IN THE MATTER OF APPROVING  
ALLOCATIONS TOTALING \$318,526 FOR  
2023 RURAL TOURISM MARKETING  
PROGRAM (RTMP) PROJECTS IN THE  
CITIES OF COBURG, COTTAGE GROVE,  
CRESWELL, DUNES CITY, FLORENCE,  
JUNCTION CITY, LOWELL, OAKRIDGE,  
VENETA, AND WESTFIR

**WHEREAS**, Lane County provides in Lane Code, Chapter 4.175 for distribution of room tax receipts for implementation of Rural Tourism Marketing Program (RTMP); and

**WHEREAS**, the RTMP was streamlined and updated by Order 03-10-1-3; and

**WHEREAS**, project eligibility criteria has been clearly defined and distributed to cities utilizing RTMP funds; and

**NOW, THEREFORE**, the Board of County Commissioners of Lane County **ORDERS** as follows:

1. That RTMP allocations totaling \$318,526 be distributed to the eligible jurisdictions as specified below:

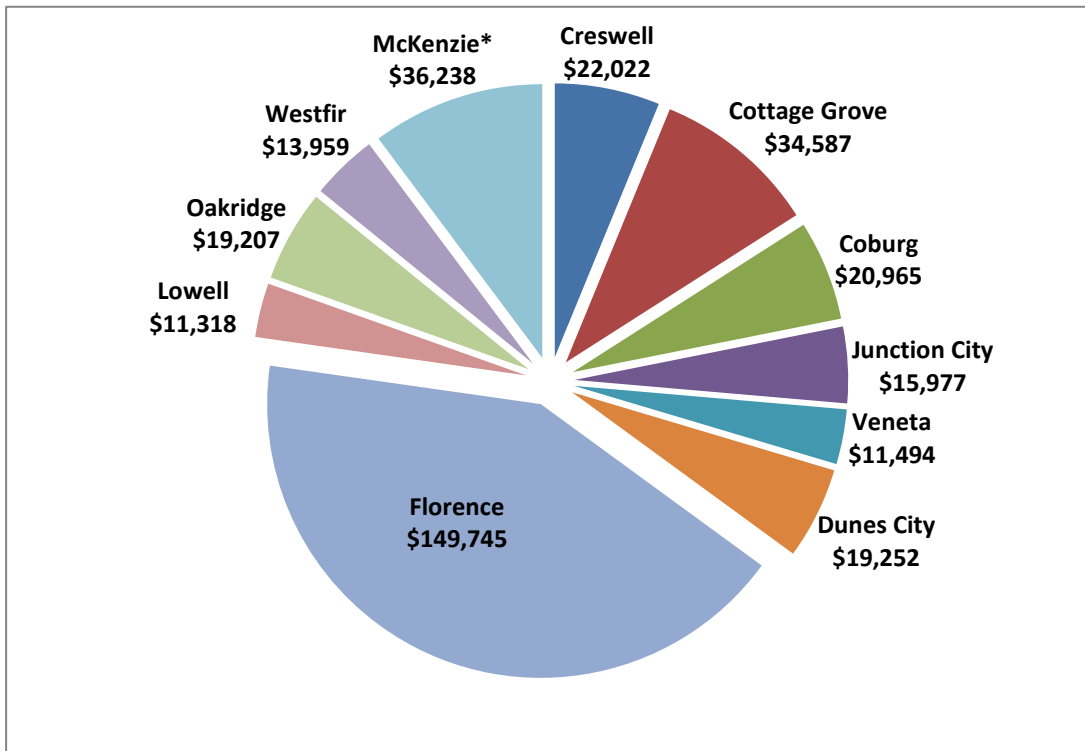
Coburg	\$ 20,965.00
Cottage Grove	\$ 34,587.00
Creswell	\$ 22,022.00
Dunes City	\$ 19,252.00
Florence	\$149,745.00
Junction City	\$ 15,977.00
Lowell	\$ 11,318.00
Oakridge	\$ 19,207.00
Veneta	\$ 11,494.00
Westfir	<u>\$ 13,959.00</u>
Total	\$ 318,526.00

**ADOPTED** this 11th day of October, 2022.



Pat Farr, Chair  
Lane County Board of Commissioners

Lane County Rural Tourism Marketing For FY 21/22						
Location	% of Total Non-Metro City + Mck	Base Amount *	Balance of Allocation**	Non City Allocation	Non City Amount	Total Allocation***
	\$10,136,103	\$124,167	\$230,596			\$354,764
Creswell	6.39%	11,288	10,561	31.54%	174	22,022
Cottage Grove	13.88%	11,288	22,923	68.46%	377	34,587
South Non City			550			
Coburg	5.12%	11,288	8,453	66.41%	1,224	20,965
Junction City	2.48%	11,288	4,096	32.18%	593	15,977
Veneta	0.11%	11,288	180	1.41%	26	11,494
Central Non City			1,843			
Dunes City	2.84%	11,288	4,697	5.44%	3,268	19,252
Florence	49.43%	11,288	81,646	94.56%	56,810	149,745
Coastal Non City			60,078			
Lowell	0.01%	11,288	21	0.28%	8	11,318
Oakridge	3.47%	11,288	5,725	74.57%	2,194	19,207
Westfir	1.17%	11,288	1,931	25.15%	740	13,959
Willamette Non City			2,942			
McKenzie	15.10%	11,288	24,950			36,238
<b>Total</b>	<b>100.00%</b>	<b>124,167</b>	<b>230,596</b>			<b>354,764</b>
<p>***Total Allocation is 3.5% of Non Metro City + McKenzie Total</p> <p>* Base Amount 124,167 Base amount equals 35% of Total Allocation</p> <p>**Balance 230,596 Distributed by % of total RURAL revenue</p> <p>Total Alloc. 354,764</p>						



Creswell	\$22,022
Cottage Grove	\$34,587
Coburg	\$20,965
Junction City	\$15,977
Veneta	\$11,494
Dunes City	\$19,252
Florence	\$149,745
Lowell	\$11,318
Oakridge	\$19,207
Westfir	\$13,959
McKenzie*	\$36,238
TOTAL	\$354,764

\* McKenzie funds to be awarded in a bid process at a later date.