BEFORE THE BOARD OF COMMISSIONERS OF LANE COUNTY, OREGON

ORDER NO: 22-10-11-01

IN THE MATTER OF APPROVING ALLOCATIONS TOTALING \$318,526 FOR 2023 RURAL TOURISM MARKETING PROGRAM (RTMP) PROJECTS IN THE CITIES OF COBURG, COTTAGE GROVE, CRESWELL, DUNES CITY, FLORENCE, JUNCTION CITY, LOWELL, OAKRIDGE, VENETA, AND WESTFIR

WHEREAS, Lane County provides in Lane Code, Chapter 4.175 for distribution of room tax receipts for implementation of Rural Tourism Marketing Program (RTMP); and

WHEREAS, the RTMP was streamlined and updated by Order 03-10-1-3; and

WHEREAS, project eligibility criteria has been clearly defined and distributed to cities utilizing RTMP funds; and

NOW, THEREFORE, the Board of County Commissioners of Lane County **ORDERS** as follows:

1. That RTMP allocations totaling \$318,526 be distributed to the eligible jurisdictions as specified below:

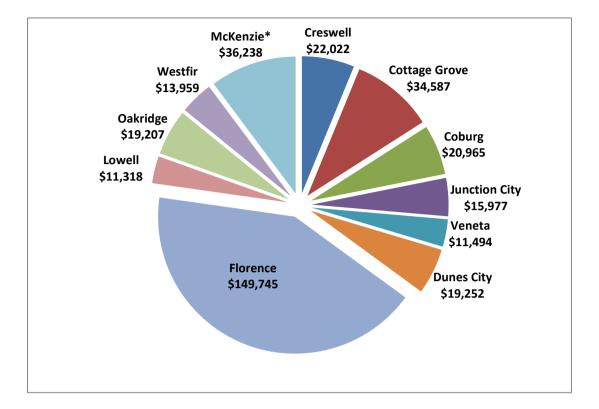
Coburg	\$ 20,965.00
Cottage Grove	\$ 34,587.00
Creswell	\$ 22,022.00
Dunes City	\$ 19,252.00
Florence	\$149,745.00
Junction City	\$ 15,977.00
Lowell	\$ 11,318.00
Oakridge	\$ 19,207.00
Veneta	\$ 11,494.00
Westfir	<u>\$ 13,959.00</u>
	\$ 318,526.00

ADOPTED this 11th day of October, 2022.

Total

Pat[°]Farr, Chair Lane County Board of Commissioners

			5-Year Histor	y Transient Roor	n Tax					Lane Cou	inty Rural Tou	urism Marketing	g For FY 21/2	22	
Zone	Countywide Location	17/18	18/19	19/20	20/21	21/22	5 Year Total (17/18 to 21/22)	% of Tax: Metro & Rural	Location	% of Total Non- Metro City + Mck \$10,136,103	Base Amount * \$124,167	Balance of Allocation** \$230,596	Non City Allocation	Non City Amount	Total Allocation*** \$354,764
e 1	Eugene	6,270,805	6,499,230	5,483,722	4,015,760	8,423,728	30,693,245	65.11%		\$10,100,100	<i></i>µµµµµµµµµµµµ	\$230,330			<i>\$334,704</i>
	Springfield	2,908,710	2,919,425	2,539,947	2,180,522	3,895,655	14,444,259	30.64%							
Metro Zone 1	Non City	244,757	303,500	298,606	495,143	659,409	2,001,415	4.25%							
2	Total	9,424,272	9,722,155	8,322,275	6,691,425	12,978,792	47,138,919								
Met	Annual Growth rate	4.2%	3.2%	-14.4%	-19.6%	94.0%									
	Five year growth rate	49.0%	36.3%	2.2%	-26.0%	37.7%									
e 2	Creswell	169,484	134,934	96,673	90,382	156,563	648,036	4.58%	Creswell	6.39%	11,288	10,561	31.54%	174	22,022
	Cottage Grove	283,129	300,970	257,048	218,377	347,072	1,406,596	9.94%	Cottage Grove	13.88%	11,288	22,923	68.46%	377	34,587
South Zone	South Non City	6,888	6,164	4,995	8,780	6,948	33,775	0.24%	South Non City	1		550			
Ę	Total	459,501	442,068	358,716	317,539	510,583	2,088,407	14.76%							
Sou	Annual Growth rate	-5.7%	-3.8%	-18.9%	-11.5%	60.8%									
	Five year growth rate	23.3%	6.5%	-21.0%	-34.8%	11.1%									
	Coburg	65,062	80,677	66,059	131,619	175,286	518,703	3.67%	Coburg	5.12%	11,288	8,453	66.41%	1,224	20,965
e a	Junction City	34,602	49,870	54,089	46,080	66,701	251,342	1.78%	Junction City	2.48%	11,288	4,096	32.18%	593	15,977
	Veneta	1,540	1,932	1,827	2,488	3,264	11,051	0.08%	Veneta	0.11%	11,288	180	1.41%	26	11,494
Central Zon	Central Non City	23,014	22,234	17,031	24,885	25,955	113,119	0.80%	Central Non Ci	ty		1,843			
ntr	Total	124,218	154,713	139,006	205,072	271,206	894,215	6.32%							
ల	Annual Growth rate	29.5%	24.5%	-10.2%	47.5%	32.2%									
	Five year growth rate	127.2%	130.8%	100.9%	113.8%	118.3%									
త	Dunes City	46,631	52,327	49,236	61,816	78,184	288,194	2.04%	Dunes City	2.84%	11,288	4,697	5.44%	3,268	19,252
e 4	Florence	913,623	945,770	812,980	1,070,580	1,267,113	5,010,066	35.41%	Florence	49.43%	11,288	81,646	94.56%	56,810	149,745
Zone 5	Coastal Non City	623,932	673,043	635,837	784,695	969,044	3,686,551	26.05%	Coastal Non Ci	ty		60,078			
a l	Total	1,584,186	1,671,140	1,498,053	1,917,091	2,314,341	8,984,811	63.50%							
Coastal	Annual Growth rate	7.1%	5.5%	-10.4%	28.0%	20.7%									
ŭ	Five year growth rate	42.7%	32.3%	8.1%	29.6%	46.1%									
9	Lowell	706	421	-	-	186	1,313	0.01%	Lowell	0.01%	11,288	21	0.28%	8	11,318
Zone	Oakridge	82,893	80,898	69,200	55,934	62,383	351,308	2.48%	Oakridge	3.47%	11,288	5,725	74.57%	2,194	19,207
S Zo	Westfir	5,988	21,810	24,788	33,490	32,434	118,510	0.84%	Westfir	1.17%	11,288	1,931	25.15%	740	13,959
Willamette	Willamette Non City	29,552	32,901	41,766	39,557	36,784	180,560	1.28%	Willamette No	n City		2,942			
ä	Total	119,139	136,030	135,754	128,981	131,787	651,691	4.61%							
N.	Annual Growth rate	10.0%	14.2%	-0.2%	-5.0%	2.2%									
	Five year growth rate	18.5%	21.6%	26.5%	19.1%	10.6%									
.e	McKenzie (Zone 7)	320,468	304,787	280,841	296,011	328,877	1,530,984	10.82%	McKenzie	15.10%	11,288	24,950			36,238
McKenzie Zone 7	Total	320,468	304,787	280,841	296,011	328,877	1,530,984	10.82%							
Zor	Annual Growth rate	-1.4%	-4.9%	-7.9%	5.4%	11.1%									
2	Five year growth rate	29.5%	12.7%	-5.6%	-8.9%	2.6%									
Dural	Total	2,607,512	2,708,738	2,412,370	2,864,694	3,556,794	14,150,108	100.00%	Total	100.00%	124,167	230,596			354,764
Rural Totals	Annual Growth rate	4.5%	3.9%	-10.9%	18.8%	24.2%									
Totals	Five year growth rate	38.3%	27.3%	4.3%	14.8%	36.4%			***Total Allocation is 3.5% of Non Metro City + Mckenzie Total						
	All Metro	9,424,272	9,722,155	8,322,275	6,691,425	12,978,792	47,138,919	76.91%							
Grand Totals	Non Metro City+McKenzie	1,924,126	1,974,396	1,712,741	2,006,777	2,518,063	10,136,103	16.54%		* Base Amount	124,167	Base amount e	quals 35% of	Total Alloca	ation
	Non Metro / Non City	683,386	734,342	699,629	857,917	1,038,731	4,014,005	6.55%		**Balance <u>230,596</u> Distributed by % of total RURAL re					
	Combined Total	12,031,784	12,430,893	10,734,645	9,556,119	16,535,586	61,289,027	100.00%		Total Alloc.	354,764				
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Creswell	\$22,022
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Junction City	\$15,977
Veneta	\$11,494
Dunes City	\$19,252
Florence	\$149,745
Lowell	\$11,318
Oakridge	\$19,207
Westfir	\$13,959
McKenzie*	\$36,238
TOTAL	\$354,764

* McKenzie funds to be awarded in a bid process at a later date.